Ayva Pilot Program

Getting Started Guide

November 2019

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As a member of the Ayva Pilot Program, you'll have access to our precision engagement platform for up to 24 months at no cost. Help shape Ayva software by test-driving pre-release versions and letting us know what you think.

ABOUT BRAVADO HEALTH

Founded by physicians and engineers in 1998, Bravado Health is a nationally recognized leader in healthcare technology and services. Today we carry on our tradition of innovation and continue to invest in the latest technology — because we believe the modern healthcare professional should have the right tools to provide the best possible care.

INTRODUCTION

The cost of healthcare in the United States continues to climb at an unprecedented rate. To combat rising costs, regulatory initiatives such as value-based purchasing and other alternative payment models have been implemented. These initiatives hold hospitals accountable for health outcomes with steep financial consequences, despite the fact that these outcomes are greatly influenced by factors not controlled by the hospital. Examples include access to health services and availability of resources.

HOW CAN AYVA HELP?

Ayva improves outcomes by assisting patients post-visit. Patients access Ayva using the built-in web browser on their mobile device. For the hospital this means a decrease in readmissions, a decrease in other potentially avoidable utilization, and lower total cost of care.

HOW DOES IT WORK?

Ayva predicts which patients are most at risk of having a detrimental outcome and organizes them for you using an evidence-based scoring system, called the Adverse Impact Score™. Ayva facilitates early intervention by notifying hospital staff when a patient is at risk for avoidable utilization of care. Ayva proactively encourages patients to follow through on critical behaviors needed to fully recover. Ayva then collects information during each interaction with the patient and updates their Adverse Impact Score to give you a real-time snapshot of their health status.

Eligibility

REQUIREMENTS
- Select at least one metric as a measure of success (e.g. reduce readmissions)
- Agree to share aggregated outcomes data
- Agree to pilot Ayva for at least six months
- Identify a primary contact at your organization
- Sign the pilot agreement

PREFERRED
- Participate in at least one VBP program
- Participate in at least one bundled payment program

Expected Timeline

PHASE 1
- Complete assessment
- Sign Ayva Pilot Program agreement
- Complete kick-off meeting

PHASE 2
- Set up Ayva
- Connect your EHR
- Train your staff
- Launch with patients

PHASE 3
- Evaluate impact
- Debrief team

Frequently Asked Questions

What is the minimum number of patients required to participate?
The number of patients you'll need to participate is calculated as the smallest sample size needed to ensure the validity of data and provide accurate inferences. The minimum quantity varies depending on the population being studied.

How do I tell my patients about Ayva?
Once accepted into the Ayva Pilot Program, you will have access to Bravado Health's marketing and communications guidelines. The guidelines include supporting image and logo assets that will help you promote your organization's participation in the Ayva Pilot Program to your patients and employees. Bravado Health will also train your staff on how to explain Ayva to patients.

Am I obligated to purchase Ayva if I participate in the pilot program?
No purchase is required to participate in the Ayva Pilot Program. Our goal is to demonstrate the value of Ayva during the pilot phase so you will want to purchase a subscription at the conclusion of the program.

Does Ayva integrate with my EHR?
Yes, Ayva integrates with all EHRs. There is no fee for connecting Ayva with your EHR. Integration typically adds 2-6 weeks to the setup process.

Does my IT staff need to be involved?
If you're using Ayva independently, you don't need to dedicate IT resources to the project. If you want to connect Ayva with your EHR, we will need to work with your IT department to set up and test the connection.